

# What is the Deemed Approved Off-Sale Alcohol Uses Ordinance (DAO)?



The DAO is a San Francisco City & County regulation that requires businesses that sell off-sale alcoholic beverages to maintain their businesses in a **lawful and beneficial manner for the public and the surrounding community**.

All San Franciscans have the right to live and work in a peaceful environment free from illegal or harmful activities. Businesses in San Francisco are critical partners in helping to prevent activities which are illegal or harmful to their community.

## What is the goal of the DAO?

To strengthen neighborhood and community partnerships in order to promote the health, safety and welfare of San Franciscans.

## What are the benefits of the DAO?

1. Establishes a standard of practice for businesses that sell off-sale alcoholic beverages.
2. Promotes partnerships between businesses, community residents and city agencies to help make our city a better place to live in.

Version 2, August 2017



# What does the DAO have to do with my store?

The DAO establishes a standard that requires all off-sale alcohol licensed businesses to maintain clean, well-lit, and safe premises and follow applicable laws for alcohol sales.

## Requirements of the DAO

1. Pay annual "Uses" fee to the Tax Collector's Office on time to receive a DAO certificate of payment.
2. Post current copy of the DAO Performance Standards on the premises in clear sight for public view.
3. You or your employees must not participate or assist in any illegal activities in or around the premises.
4. Report any nuisance activities in or around your store to the Police Department.
5. To ensure the safety of yourself, your employees and patrons, ***always keep at least two-thirds*** of the doors and windows free of advertisements or signs of any sort so that the view from the street is clear and unobstructed.

City & County of San Francisco Office of the Treasurer & Tax Collector		License Certificate	1 Dr. Carlton B. Goodlett Place City Hall, Room 140 San Francisco, CA 94102
Certificate Number	Period Covered	Fee Paid	
	04/01/2013 - 03/31/2014	\$	
Class Account	Description	Permit Number	
H73	OFF-SALE ALCOHOL USE		
Business Name	Business Location		

José Cisneros  
Treasurer

See reverse side for additional information  
Please post conspicuously at the business location.

DAO Certificate of Payment

# DAO Fees and Enforcement

**DAO is a team effort and requires participation from:**

- Type 20 or Type 21 Off Sale Licenses with the California Department of Alcohol Beverage Control (ABC)
- Relevant business associations
- Residential and commercial property owners and tenants

**What if my business sells alcohol on the internet?**

You are still required to pay the annual fee, and keep the Performance Standards and certificate/license for your records.

**Why do I have to pay the annual fee of \$264 if I already have a state license to sell alcoholic beverages?**

The state of California (ABC) issues licenses to businesses to sell alcoholic beverages. The DAO is a San Francisco City & County land use law passed in 2006 that establishes a fee-based approval process for businesses to use property (premises) for the sale of alcoholic beverages.

**Where do the fees for the DAO go?**

Fees from the DAO go toward supporting city agencies in implementing DAO activities to strengthen neighborhood and community partnerships in order to promote the health, safety and welfare of San Francisco's residents and visitors.

**What if I don't comply with the DAO?**

Failure to comply may result in penalties or other actions.

**Questions related to billing, certification, and licensing visit the:**

Office of the Treasurer and Tax Collector at  
<http://sftreasurer.org/contact-us>

## Example of Standards



**NEED TO FIX**



**OKAY**



**No Loitering and Accumulation of Litter in Front of Store**



**No Graffiti for over 3 days on Store Premises**



**California Law Requires Business that Sell Off-sale Alcohol to Keep (2/3) of Store Front Windows and Doors Free of Signs and Advertisements**

General questions regarding the DAO, call:  
**San Francisco Department of Public Health**  
**628-206-7697** or email [H73.DAO@sfdph.org](mailto:H73.DAO@sfdph.org)  
Or go to the **DAO website:** [www.sfdph.org/DAO](http://www.sfdph.org/DAO)